

## Alltech-Hartpury Conference - Guidelines for Poster Design

Oral presentation slides should be produced in Microsoft PowerPoint (or a similar compatible format) and must be in **landscape orientation** to enable optimal viewing for the audience. Presentations should be no more than 6-8 slides in length unless the results section justifies exceeding this.

### Content Guidance

Presentations should include slides with the following headings and information:

**Title:** The title should be descriptive, specific, and concise and should be the same as submitted on the abstract. All authors (surname, initials) should be listed; **this includes the dissertation supervisor as co-author** to the project and the presentation. Any affiliations must also be included, ideally through inclusion of the logos of those affiliations.

**Introduction & background:** This should give the background to the work and should close with the study objectives.

**Material and methods/ Methodology:** Key information included to support the verbal dialogue. Illustrations to support this section are welcomed where appropriate.

**Results:** This section should illustrate all relevant results, which are to be discussed in more detail in the supporting verbal dialogue. Be accurate and consistent with units, and decimal places should be restricted to two. Appropriate illustrations via the use of tables and figures to support this section are strongly encouraged. Tables should be numbered and titled appropriately, and these displayed ABOVE the table. Figures also require numbering and appropriate titles, and these should be displayed BELOW the figure.

**Discussion & Conclusions:** This slide(s) should accurately reflect the data discussed within the results slide. Clear bullet points are recommended to enable a 'take-home' message.

**Application to Industry:** This slide should highlight clearly how the authors interpret that these results can be applied into industry in the short and /or long term.

## **General Formatting Guidance**

- All presentations must be submitted in English
- Sans serif type is typically more clean and legible (e.g. Arial or Geneva).
- Upper and lower case lettering is more legible than all capital letters.
- Graphics used to support the spoken word should help clarify ideas, emphasise key points, show relationships, and provide the visual information your audience needs to understand your message.
- Simple graphs, charts and diagrams are more meaningful to an audience than complex, cluttered ones. Keep visuals CLEAR and SIMPLE.
- Use a minimum of words for text and title frames. Five to eight lines per slide and five to seven words per line are advised.
- Vary the size of lettering to emphasize headings and subheadings but avoid using more than three font sizes per slide.
- Try to maintain the same or similar font size from slide to slide - even if some slides have less information.
- Each slide should have a title.
- Use the format that matches the material you are presenting. Use a table for exact values, a graph to show relationships, a figure for a picture, and a chart for a process or sequence.
- Keep colour scheme consistent throughout your presentation so not as to distract from your message and use contrasting colours for the background and text so that the information stands out.
- It is recommended that you use your *institution's template* where possible; your supervisor should be able to provide you with this.
- Practice: you are presenting to an audience of your peers in a professional capacity – your presentation style and manner should reflect this.
- Run through the whole presentation with your supervisor: they can help ensure slide and verbal information is accurate prior to the conference.
- Prepare for questions.
- Please ensure your presentation keeps to the allotted time (10 minutes for presentation, 5 minutes for questions and answers)

Please email [alltech@hartpury.ac.uk](mailto:alltech@hartpury.ac.uk) with any queries.